

Chapter 2.2.

INNOVATIVE CULTURE: CONCEPTUAL FRAMEWORK AND FORMATION PECULIARITIES

Liubov Semiv, Roman Semiv

Abstract. *The strategy of qualitative growth of the national economy which is based on technological upgrade of production forms the new qualitative content of transformation processes in Ukrainian economy. Important way of its implementation is the human development, human capital accumulation as the decisive factor of economic and society development in general.*

Keywords: *human capital, innovative culture.*