

ECONOMICS*Sociology*

N. Skoroplyas, Eastern Partnership in the Context of Tourism Development by the National Reservation "Zamky Ternopil'ya" (conference abstract), *Economics & Sociology*, Vol. 2, No 2, 2009, pp. 123-125.

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The main funds keeper

of the National reservation "Zamky Ternopil'ya"

("Castles of Ternopil' region")

**EASTERN PARTNERSHIP IN THE
CONTEXT OF TOURISM
DEVELOPMENT BY THE NATIONAL
RESERVATION "ZAMKY
TERNOPIL'YA"
(conference abstract)**

Received: June, 2009

1st Revision: October, 2009

Accepted: November, 2009

ABSTRACT. In the conference's thesis is given a short analysis of the tourist and partners' connections development between the reservation "Zamky Ternopil'ya" and neighbour countries, Poland and other European states.

JEL Classification: P2

Keywords: Eastern partnership, international cultural, educational relationship, Ukraine.

Introduction

Eastern partnership is a Polish-Swedish initiative directed on the improvement of the relations among European Union and six Eastern European countries –Ukraine, Armenia, Georgia, Moldova, Azerbaijan and Byelorussia. This is the part of the European policy of neighbourhood, new dimension of regional collaboration, auxiliary instrument for promoting successful introduction of reforms according to European norms and standards.

One of main priorities of Eastern partnership should be human aspect and culture contacts strengthening. Tourism as one of the cultural links elements takes a leading role in this context.

The project "Eastern partnership" was founded less as a year ago, while international cultural, scientific, educational relations between people and countries have a long-term experience.

The State historic architectural reservation created 15 years ago, in the year 1994 can be a good example of it. The reservation has had already the fourth year status of the National one and is called "Zamky Ternopil'ya" (the director A.V. Matsipura is the Honoured culture worker of Ukraine). Nowadays this National reservation consists of such parts as Zbarazh medieval castle with fortification that rises above the town, building complex of church and monastery of Bernardyniv, defensive church of God Transfiguration dated to the year 1600 in Zaluzhzhya village, complex of administrative buildings and manor-house of XIX cent., monastery of s.m. Felitsianky of XVII cent., the water-mill of XVI-XVII cent., palace and park complex of Vishnivets settlement and Skalat castle [2, 2]. The reservation "Zamky Ternopil'ya" united seven more castles of Ternopil' region—Kryvche, Yazlivets', Pidzamochok, Skala Podil'ska, Zoloty Potik, Terebovlya, Mykulyntsi at the end of 2008.

The reservation is being constantly reconstructed, restored and rebuilt from the beginning of its establishment. At the same time it became the place for history heritage study and revival continuation. Furthermore, its staff arranged scientific, collective exhibition and excursion work. There were held several interesting scientific international conferences, adjusted fruitful collaboration with scientific establishments of Lviv, Kyiv, Ternopil', Saint Petersburg (Russia), Wroclaw and Warsaw (Poland), Ispirikh (Bulgaria) within the reservation [4, 3].

In 1996-1997 the reservation organized the search of historical materials concerning Zbarazh castle architecture and its owners in the archives of Cracow and Warsaw. Research workers and architects of the reservation as well as the workers of our main planner Lviv institute "Ukrzakhidproektrestavratsiya" participated in this process [1, 18].

A scientific collaboration has been lasting for over 15 years between the National reservation "Zamky Ternopil'ya", the archaeology institute of Ukrainian Academy of Sciences and Saint Petersburg material culture institute of Russian Academy of Sciences. Archaeological excavations in the settlement of Trypillya culture near Bodaky village in Zbarazh district of the Ternopil' region formed the basis for collaboration. In 2002, 2004, 2006 there were held a number of international conferences owing to these studies, and it is planned to held them within the National reservation "Zamky Ternopil'ya" in 2010.

Both national and foreign specialists - archaeologists and museum workers became interested in the uniqueness of the Tripillya settlement "Bodaky".

As a result international organization ARCHEA undertook organization of international exhibition "Europe at the end of prehistoric epoch". A display from Ukraine included 54 exhibits from the fund store-rooms of the National reservation "Zamky Ternopil'ya". During December 2006 and October 2007 the exhibition has being shown in the historical museum of Orlean city (France), the regional historical museum of Varna city (Bulgaria), the historical museum of Grenada city (Spain) [5,179].

The reservation, our town Zbarazh and Polish twin town Glubchyts have quite fruitful mutual relations between each other. Delegations exchanges have been lasting for several years, especially among school youth, town authority and businessmen.

In August 2007 it was organized documents and photos exhibition devoted to life and activity of Ignaty Tokarchuk (Poland), the archbishop from Peremyshlyany diocese who was born in Zbarazh district. It was arranged by research workers of the reservation jointly with Polish community of Zbarazh, priests of the Roman Catholic church of St. Anthony in the church. In May 2006 archbishop I. Tokarchuk was awarded the most honourable insignia of Poland- the Order of White Eagle by its president Lekh Kachynskyy [5,179].

In August 2008 the Polish mass media delegation visited Zbarazh castle within the framework of preparation to cup-final of football championship Euro 2012 by our state. The program of visit for journalists contained familiarization with history of building and restoration process of the castle buildings in the reservation, show-rooms filling, created infrastructure of tourists' facilities (hotel, cafe-bar) etc.

We receive interesting and pithy recommendations on the care of park and garden planting in of preserve from Polish ecological fund "Pomoc Polak Wołyni i Podolu" («Assistance by the Poles from Volyn and Podol»).

Tourist scope of the National reservation "Zamky Ternopil'ya" is deepening and developing. Annually we take part in the International exhibitions held in Kyiv and supported by State tourist administration. In particular, in 2008 we took part in the XIV International exhibition "Ukraine — journeys and tourism" by the invitation of "Premier EXPO" company and ITE Group PIC in Kyiv, in the VIII International Investments and realty fair of the "Galytski ekspozytsii" ("Galychyna expositions") project by «GAL-EXPO» invitation in

Lviv, and in the first West Ukrainian international tourist exhibition and festival “Ternopil'shchyna turystychna” (“Tourist Ternopil’ region”) in May 2009.

Research workers of the reservation together with their peers from Eastern and Western Europe participated actively in 6 international conferences on variety themes during 2008 and the first half of 2009. The treaty on collaboration between the National reservation and historical museum of Ispersikh city (Bulgaria) was concluded in summer 2009.

In June 2009 there was held the 24-th rally of Ukrainian heraldry connoisseurs (within celebrations of the 70-th anniversary of Ternopil' region formation) jointly with colleagues from Russia, Byelorussia, Moldova, Bulgaria; and it was actively assisted by our research workers in the National reservation. In addition to that, the International festival of Cossack song “Bayda” has taken place on the territory of the reservation in August this year.

The tourists from Poland are constant guests of our reservation. They amount to 30% of all visitors. It's very pleasant that the stream of young tourists from Eastern and Western Europe has grown for several years.

Thus, 15 years of the reservation coming into being is the process of gaining not only enormous restoration, funds keeping and exhibition experience, but also formation of close international connections and tourism development. We hope the project “Eastern partnership” will contribute to development of tourist industry in the economic aspect (infrastructure of tourist business development, building of roads etc).

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